

# Designing a Net Zero Reading Survey 2

Survey 2 closes: 10pm Sunday 10<sup>th</sup>  
November

<b>1</b>	<b>Cross-cutting Topics:</b>	<b>2</b>
1.1	Training and capacity building	2
1.2	Health and personal resilience	3
1.3	Adaptation (place and infrastructure)	3
1.4	Additional funding and resourcing	4
1.5	Fostering behaviour change for net zero	5
1.6	Campaigns and communication	5
1.7	Smart cities and Artificial Intelligence	6

# Designing a Net Zero Reading

## 2<sup>nd</sup> of 2 surveys

The Reading Climate Change Partnership (RCCP) are creating a draft Climate Emergency Strategy for 2025-30. We are keen to get input to the strategy at this early stage from everybody who lives, learns, works or plays in Reading. The aim is to do this in a way which involves people with different interests. It is therefore vital that local communities and stakeholders share ideas and suggestions.

This process started with an event for young people to share their perspectives and ideas about net zero Reading. This was followed by: workshops in June and September involving people from a wide range of interests; and the first survey in late summer. Participants' views, suggestions and discussions initially formed around 6 focus areas for a net zero Reading (tested in the first survey and further discussed at workshop 2), and 7 cross-cutting topics which are common to three or more of the focus areas.

Participants at the second workshop explored the cross-cutting topics in more detail. This is the second of two opportunities to have your say on what has initially emerged from the workshops - whether you have been involved so far or not.

You can respond to all or some of these cross-cutting topics. We realise some people are interested in the whole picture and others in a particular aspect, and we welcome all responses.

The survey will take less than 10 minutes. You can indicate your support for each topic and the ideas suggested within it. A few minutes more will allow time to leave short additional suggestions. What you say will be analysed and summarised to inform the 3<sup>rd</sup> workshop.

**Thanks in advance for taking the time to do this.**

Please note: the cross-cutting topics in this survey come from all those who have taken part so far, including RCCP partners and many others. At this stage they are not final plans, but suggestions of what could be included in the strategy. Final content for the strategy depends on: responses to this survey, the discussions at the upcoming workshop, and being able to find resources to help deliver.

*If you have any technical issues with the survey, please get in touch with Dialogue Matters at [enquiries@dialoguematters.co.uk](mailto:enquiries@dialoguematters.co.uk)*

# 1 Cross-cutting Topics:

Look at the following **cross-cutting topics** and decide how much you support the ideas suggested under each. If you want, please tell us what would increase your support.

You may wish to read through all the topics first so that you know what is coming up and can share suggestions under the most relevant area.

When you are responding, feel free to answer all, one, or some of these questions. We realise some people are interested in the whole picture and others in a particular aspect. We welcome all responses.

## 1.1 Training and capacity building

- 1 Identify the skills gaps, in industry and economy, for Reading to reach net zero
- 2 Join up training and learning opportunities and make them appealing for different people.
- 3 Create and share a database of courses and learning opportunities, mentors and expertise, which support net zero
- 4 Share resources and training on 'carbon literacy'

- **To what extent do you support the ideas within this cross-cutting topic?**

I have strong concerns	I have concerns	I can live with it	I support it	I strongly support it
------------------------	-----------------	--------------------	--------------	-----------------------

- **Tell us what would increase your support?** (please keep your answers short and to the point, up to 100 words)

## 1.2 Health and personal resilience

Note: due to participant choice, this cross-cutting topic was not discussed in detail at workshop 2 – Ideas come from those put forward at workshop 1 and survey 1.

- 5 Implement measures for net zero which avoid unintended consequences for health and wellbeing
- 6 Be sensitive to causing anxiety, whilst coming to terms with climate extremes and their effects
- 7 Use the co-benefits of low carbon lifestyles for health and wellbeing, as drivers for change. E.g. in relation to active travel, air pollution, and a low carbon diet

▪ **To what extent do you support the ideas within this cross-cutting topic?**

I have strong concerns	I have concerns	I can live with it	I support it	I strongly support it
------------------------	-----------------	--------------------	--------------	-----------------------

- **Tell us what would increase your support?** (please keep your answers short and to the point, up to 100 words)

## 1.3 Adaptation (place and infrastructure)

- 8 Account for climate risks in buildings and development based on latest science
- 9 Work in alignment with emergency services to ensure capacity for fire or flooding risks
- 10 Maintain a list of interconnections with statutory and regulatory measures around climate adaptation
- 11 Implement local and small-scale measures, and future-proof buildings, to deal with extremes of weather. E.g. tree cover and green roofs to combat heat, ways to absorb or manage surface water, and thermal comfort through passive design in buildings
- 12 Use nature-based solutions to maximise co-benefits

- **To what extent do you support the ideas within this cross-cutting topic?**

I have strong concerns	I have concerns	I can live with it	I support it	I strongly support it
------------------------	-----------------	--------------------	--------------	-----------------------

- **Tell us what would increase your support?** (please keep your answers short and to the point, up to 100 words)

## 1.4 Additional funding and resourcing

- 13** Divest from carbon intensive investment and funding
- 14** Recognise how much it will cost to make Reading net zero
- 15** Identify who will fund each of the elements to achieve net zero, and set up funding alliances to help the Reading Climate Change Partnership access funding
- 16** Unlock sources of funding from green heat network and expanding community energy schemes
- 17** Find funding for pilots and testing
- 18** Work together where there are co-benefits, e.g. in the food supply chain

- **To what extent do you support the ideas within this cross-cutting topic?**

I have strong concerns	I have concerns	I can live with it	I support it	I strongly support it
------------------------	-----------------	--------------------	--------------	-----------------------

- **Tell us what would increase your support?** (please keep your answers short and to the point, up to 100 words)

## 1.5 Fostering behaviour change for net zero

- 19 Create a behaviour change strategy
- 20 Ensure a just transition to net zero which enables and works for the more vulnerable in society
- 21 Foster and empower community groups, charities, and local government to work together and for change
- 22 Make net zero choices easier for people e.g. active forms of travel, public transport, waste collection, careful choice of advertising
- 23 Share more of the best practices and success stories to help inspire others in neighbourhoods, communities, and businesses
- 24 Identify and incentivise wider benefits of changing behaviours beyond 'climate'. E.g. health and wellbeing, energy cost savings, local amenities
- 25 Embed net zero in the curriculum

- **To what extent do you support the ideas within this cross-cutting topic?**

I have strong concerns	I have concerns	I can live with it	I support it	I strongly support it
------------------------	-----------------	--------------------	--------------	-----------------------

- **Tell us what would increase your support?** (please keep your answers short and to the point, up to 100 words)

## 1.6 Campaigns and communication

- 26 Design and coordinate communications campaigns, aligned with the climate emergency strategy, through a communications alliance
- 27 Increase awareness and engagement with the public, businesses, and other organisations
- 28 Increase social media reach, targeted to different demographics and connected with campaigns
- 29 Invest in a full-time climate partnership communications and engagement role

- **To what extent do you support the ideas within this cross-cutting topic?**

I have strong concerns	I have concerns	I can live with it	I support it	I strongly support it
------------------------	-----------------	--------------------	--------------	-----------------------

- **Tell us what would increase your support?** (please keep your answers short and to the point, up to 100 words)

## 1.7 Smart cities and Artificial Intelligence

- 30** Ensure that there is an inclusive approach to the use of data and AI asking the right questions in the right way, and consider the ethics of implementing 'smart' approaches in terms of carbon and climate impact
- 31** Involve people and communities in the collection of data, and ensure there are feedback mechanisms that allow people to feed in and log concerns
- 32** Enable better sharing of data in formats that are easy to use between businesses and organisations
- 33** Use technology to help Reading use energy wisely and map out interdependencies and opportunities. E.g. ambient level of street lighting at different times; place-based planning rather than asset-based when digging up streets; and linking water and heat processes.
- 34** Create the right environment for businesses to innovate in these fields
- 35** Use and share data to support community and cross-Reading initiatives, e.g. Repair Cafés, litter picking opportunities.

- **To what extent do you support the ideas within this cross-cutting topic?**

I have strong concerns	I have concerns	I can live with it	I support it	I strongly support it
------------------------	-----------------	--------------------	--------------	-----------------------

- **Tell us what would increase your support?** (please keep your answers short and to the point, up to 100 words)

**Thank you for taking part.**

**If you wish to be kept informed about progress, please leave your email here.**

Note: By leaving your email, you give us consent to pass this on to the Reading Climate Change Partnership. You may opt out of receiving RCCP emails at any point.

Email address: